



Wettbewerb: Battle of Print

GRAPHIC NOVEL

Teilnahmeschluss: **15/10/20**



Wilhelm Wagenfeld | Stiftung



kv-bremen.de



**KOMMUNIKATIONS
VERBAND**
WIRTSCHAFTSRAUM BREMEN E.V.

BATTLE OF PRINT

Theme for 2020:
Graphic Novel

Kommunikationsverband
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The “Battle of Print” is a design competition organised by the Kommunikationsverband Bremen which focuses on different themes each year. This year, the Battle of Print is part of the GRAPHIC NOVEL exhibition at the Wilhelm Wagenfeld Haus gallery in Bremen! We are now inviting all designers, graphic designers and illustrators to submit their drafts and take part in the 2020 design competition – we are looking for the best designs for your graphic novel.

The submitted drafts will be included in the exhibition from 30th October 2020 to 28th February 2021 and the top 12 designs as selected by our panel of expert judges will feature in the 2021 Battle of Print calendar. (The calendar is a non-profit product and will be available for a nominal fee of just € 5.)

The artists who make it into the top 12 will each receive five specimen copies. In addition, the winner will receive a prize valued at € 500, comprising € 250 prize money and a voucher for 10 fine art prints (worth approx. € 250) from Steintorpresse (www.steintorpress.de).

GRAPHIC NOVEL – in search of a definition:

In contrast to a classic comic or cartoon, a graphic novel elaborates a literary model or creates its own novella-like narrative, more often than not with additional autobiographical features. It generally takes the form of a book or booklet.

Barbara Yelin’s definition:

“The comic – and, as a specific subtype of comic, the graphic novel, the comprehensive comic novel – is an independent medium at the crossroads between literature, film and the visual arts, where the wide-ranging possibilities of the narrative interweaving of image and text fascinate and challenge me time and time again.”

Will Eisner formulated it thus:

“The future of graphic novels lies in the choice of worthwhile topics and the innovative way in which these are presented.”



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PARTICIPATION CONDITIONS

Firstly:

Your submission should comprise a cover design and a comic strip (excerpt) from the novel. It is unlikely that you already have a completed graphic novel lying in your drawer or that you will have enough time to finish a whole story by the submission deadline, so a compelling excerpt of the graphic novel (one page or more) and the cover design are sufficient. Either way, the panel should be able to appreciate the artistic quality in your work. It is far harder to judge something which is not easily understandable.

Secondly:

The format of your design should be between max. A3 (297 × 420 mm) and min. 210 x 210 mm. You are welcome to choose any special format between these limits and the choice between portrait and landscape is also yours.

Thirdly:

On the subject of the PRINT part of the Battle – special colours, special papers and special finishes such as perforations and embossing may be included in your design but will likely only be simulated in the CMYK printout for the exhibition and the calendar. When producing your design, please ensure that the desired visual effect is also achieved in four-colour printing. If applicable, please include a technical description for the exhibition text.

Fourthly:

Only ONE submission per person. If your aim is to create a series, the other designs will not be considered for the competition.

The closing date for submissions is 15th October 2020.

Please send your submission as a printable PDF to: stiehler@kv-bremen.de

Opening up the competition: In past years, participation was only open to designers from Northwest Germany – as a regional association, our essential goal was to nurture creativity and the local network here in the region, which was why we imposed a geographical restriction.

This year, creativity knows no bounds. Whether you're from Germany, Europe or anywhere else in the world – anyone and everyone is welcome!



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YOUR SUBMISSION

Please send your submission electronically as a printable PDF to stiehler@kv-bremen.de and include the following information:

- Your name
- Your postal address
- Your profession (e.g., graphic designer, photographer, illustrator, etc.)
- Your employment status (e.g., apprentice, intern, student, professionally employed, etc.) and
- The title of your graphic novel and the author(s) and illustrator(s)/artist(s) involved

Please also confirm that you have read and accept the terms and conditions below. Thank you!

JUDGES

An independent panel of judges including designers and industry experts will select the best 12 designs from all submissions received – and, as is always the case for the Battle of Print, we will use them to produce an awesome calendar for all the winners, participants and fans of great design. In addition, all the submissions will be on display at an opening event followed by an exhibition at the Wilhelm Wagenfeld Haus in Bremen.

The panel of judges includes: **Rita Fürstenau** (Rotopol Verlag, Kassel), **Barbara Yelin** (graphic novel artist, Munich), **Gregor Straube** (gallery owner, Bremen) – more to follow.

THE EXHIBITION

Opening event: Thurs. 29th October 2020 / 7 p.m.

Exhibition: Fri. 30th October 2020 to Sun. 28th February 2021

Opening hours:

Tuesday: 3 p.m. to 9 p.m.

Wednesday to Sunday: 10 a.m. to 6 p.m.

Venue: Wilhelm Wagenfeld Haus (www.wilhelm-wagenfeld-stiftung.de/kontakt)

Am Wall 209 / 28195 Bremen / Germany / Contact information: Wilhelm Wagenfeld Stiftung



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ORGANISER

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TERMS AND CONDITIONS (Unavoidable unfortunately...)

The entrant guarantees to the best of his/her knowledge that the submitted work is not protected by any industrial property rights belonging to third parties. In the case of publication, the entrant grants the initiator rights of use to the submitted works with no further conditions and at no additional cost. These rights are restricted to the use – in particular, the reproduction, dissemination and exhibition – of the works directly associated with the Battle of Print project.

Incomplete submissions (see PARTICIPATION CONDITIONS above) and submissions received after the closing date (15.10.2020) cannot be taken into consideration. Submissions must be sent electronically (e.g., via e-mail, WeTransfer).

All decisions are binding and final.

CREDITS / OUR THANKS

This year, Dutch artist Erik Kriek (www.gutsmancomics.com) created the stunning image for the exhibition for us and kindly granted us permission to use his preliminary sketch for the announcement of the Battle of Print design competition.

